



BLOG ADVERTISING AGREEMENT

BETWEEN

EKO HOT BLOG

AND

NAME OF ADVERTISER

Prepared by:

ONYINYECHUKWU ODEGA, Esq
Olivehands Legal Practitioners
Legal Practitioners And Notary Public
10, Alh. Gbindin Ninuola Idowu Street
Magodo Brooks Estate, Cmd Road,
Magodo, Lagos State
Tel: 08171215405

THIS AGREEMENT is made this day of 2020

BETWEEN

EKO HOT BLOG of 4, Reeves Road, Ikoyi, Lagos State (hereinafter called the "BLOGGER" which expression shall wherever the context so admit includes its assigns and successor-in-title) of the first part.

AND

ADVERTISER, NAME OF THE ADVERTISER'S COMPANY, a limited liability company of registered under the Laws of Nigeria of (state the office address of the Advertiser) Lagos State (hereinafter called the "ADVERTISER" which expression shall wherever the context so admits includes its assigns and successors-in-title) of the other part.

(The Blogger and Advertiser are collectively referred to as "Parties" and individually a "Party")

WHEREAS

- 1) At all material times, the Blogger is engaged in the writing and publishing of the Blog known as "EKO HOT BLOG" at www.ekohotblog.com ("the Blog").

4, Reeves Road, Ikoyi, Lagos.
Block 3, House 2B, Howson Wright Estate, Oregon, Lagos.
6117, Dryad Drive, Houston Texas, 77035, USA

08035617233, +18324736617
ekohotblog@gmail.com
www.ekohotblog.com

- 2) At all times, the Advertiser is engaged in the business of (state a brief description of business)("the Business") and wishes to advertise the Business on the Blog.
- 3) The Blogger hereby agrees to advertise the Business on the Blog subject to the terms and conditions of this Agreement.
- 4) Both the Blogger and the Advertiser accept the terms and conditions set forth within this Agreement.

IT IS AGREED as follows:

5. Definitions and Interpretations

5.1 In this Agreement, unless the context otherwise requires, the following expressions have the following meanings:

"Advertising Services" means generally the Blog advertising services to be provided by the Blogger to the Advertiser including the creation of promotional posts on the Blog.

"Blogger" means a person who writes articles for a Blog.

"Blogging" means the act of writing about an event, product, topic or situation in a Blog.

IN CONSIDERATION of the mutual benefits and responsibilities specified in this Agreement, the receipt and sufficiency of which consideration is hereby acknowledged, both Parties to this Agreement agree as follows:

COMMENCEMENT DATE AND TERM

6. The display of advertisements shall commence on:

7. Advertisements will cease to be displayed on the earlier of:

..... Or

ADVERTISING SPECIFICATIONS AND COSTS

8. The Advertiser shall be permitted to display one advertisement of the following specification(s):

Top Header Ads Weekly

300 by 250 - N 25,000

750 by 90 (50) - N 20,000

Before Content Ads

300 by 250 - N 20,000

720 by 90 (50) - N 16,000

Ads between Paragraphs

300 by 250 - N 15,000

720 by 90 (50) - N 12,000

After Contents Ads

- | | |
|----------------|-----------|
| 300 by 250 | - N 8,000 |
| 720 by 90 (50) | - N 6,000 |

9. All Ads and/or reviews must be approved by the Blogger prior to going live on the Blog. The Blogger covenants to use reasonable judgment in approving advertisements.
10. The costs for display of the Ads are on a monthly basis.

PAYMENTS

11. Payment is due monthly upon approval of advertisement.
12. Contracts cannot be cancelled for advertisement of one month or lesser duration.
13. Contracts can be cancelled for advertisement for more than one (1) months' duration. However, a cancellation fee equal to that charged for 1 Month of advertisements will be due.

INDEMNITY

14. The Advertiser assumes all risks resulting from the display of the ads and agrees to indemnify and hold "EKO HOT BLOG" harmless for any and all suits, claims, liabilities of any kind and damages that arise from the display of the Ads and any additional marketing and promotions related to the Ads.

AMENDMENTS

15. Any changes, revisions or amendments to this Agreement will only be binding upon the Parties if recorded in writing and signed by each Party or their authorized representatives.

INVALID PROVISIONS

16. If any part of the agreement is held invalid by a statute or Court of law, it does not render the whole agreement invalid and such portion can be replaced.

GOVERNING LAWS AND ARBITRATION IN THE EVENT OF A BREACH

17. This Agreement shall be construed in accordance with the laws of Nigeria
18. All claims and disputes arising under or relating to this Agreement are to be settled by binding arbitration. The Arbitration shall be conducted by and the Parties shall be bound by any and all rules stipulated by the arbitrating body. Any decision or award as a result of any such arbitration proceeding shall be in writing and shall provide an explanation for all decisions. An award of arbitration may be confirmed in a Court of competent jurisdiction.

IN WITNESS WHEREOF, the parties hereto have signed this Agreement on the day and year first above written.

SIGNED, SEALED AND DELIVERED BY

.....
BLOGGER'S NAME



AFFIXTURE OF COMPANY SEAL

In the presence of

Name:

Position/Occupation:

Signature:

Date:

SIGNED, SEALED AND DELIVERED BY

.....
ADVERTISER'S NAME

AFFIXTURE OF COMPANY SEAL

.....
In the presence of

Name:

Position/Occupation:

Signature:

Date: